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Connecting to Change the World gives away all the secrets along with illustrative stories of how social entrepreneurs have got it done. If you read this book, you will understand better how to use networks for social change. I studied with these masters for years (my network is highlighted in the book). They have put all they know in one place.

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"Millennials' generational mission is to work together to change the world for the better. Connecting to Change the World is destined to become their guidebook for how to build the generative social networks they will use to accomplish their goal. Everyone interested in making global change happen at the local level will benefit from following the sage advice built on practical experience that permeates the pages of this book."

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Connecting to change the world Author: Peter
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called “the rise of effective, large-scale cooperative efforts— peer production of information, knowledge, and culture.” Exhibit A in Benkler’s analysis:...

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in a host of fields many of which they had a hand in improving the authors advance the

Something new and important is afoot. Nonprofit and philanthropic organizations are under increasing pressure to do more and to do better to increase and improve productivity with fewer resources. Social entrepreneurs, community-minded leaders, nonprofit organizations, and philanthropists now recognize that to achieve greater impact they must adopt a network-centric approach to

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Networks For Social Impact solving difficult problems. Building networks of like-minded organizations and people offers them a way to weave together and create strong alliances that get better leverage, performance, and results than any single organization is able to do. While the advantages of such networks are clear, there are few resources that offer easily understandable, field-tested information on how to form and manage social-impact networks. Drawn from the authors' deep experience with more than thirty successful network projects, *Connecting to Change the World* provides the frameworks, practical

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advice, case studies, and expert knowledge needed to build better performing networks. Readers will gain greater confidence and ability to anticipate challenges and opportunities. Easily understandable and full of actionable advice, Connecting to Change the World is an informative guide to creating collaborative solutions to tackle the most difficult challenges society faces.

The power to change things lies within us. Presented in this book is a theory of how shifts in oneself can have profound shifts in corporations, markets, systems and the world.

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It has been said, 'Become the change you wish to see in the World.' But the elaboration of how this is true may remain a mystery. The theory of organization introduced in this book indicates a fractal reality in which an idea, a person, a team, a corporation, a market, a system, and progressively more complex constructs are concretely connected by virtue of common and linked patterns that animates each of these separate levels. Hence the power to positively change progressively more complex and removed arenas of life by making corresponding changes in one's personal space becomes more real. The fractal

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Networks For Social Impact theory introduced in this book indicates how these complex structures can be holistically perceived and correspondingly shifted. It presents the ideas through reader-friendly figures and tables for better understanding. It will be an invaluable resource for professionals working in the fields of business and management.

The rapid convergence of computing and telecommunications technologies into products, better known as the Internet of Things, coupled with strong human behavioral change has created the emergence of a

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technological discontinuity that is disrupting all industries as we know them. Information once "trapped" in products is being unleashed, creating a flow of Product in Use Data that is becoming the basis of new services, new business models, and new ecosystems leading to the substitution of traditional product and service companies and the total disruption of industries. During this merging of industrial and digital economics, the internal capabilities that organizations have leveraged for years will become insufficient for future competition. The businesses of those leaders who fail to

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transform their firms by acquiring the necessary new capabilities will not survive. Despite the impending disruption, there are defined strategies that greatly enhance an existing firm's chance of survival. The rapid execution of the "first mile" of a business's transformation is crucial to competing successfully. In *Competing in the Connecting World*, authors Gregg Garrett and Warren Ritchie offer a proven framework and approach to assist leaders in understanding, preparing, and bravely transforming their firms to thrive in this new digital era.

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Social networks can be so much more than a way to find your high school friends or learn what your favorite celebrity had for breakfast. They can be powerful tools for changing the world. With Share This! both regular folks of a progressive bent and committed activists can learn how to go beyond swapping movie reviews and vacation photos (not that there's anything wrong with that). At the moment the same kinds of people who dominate the dialog off-line are dominating it online, and things will never change if that doesn't change. Progressives need to get on social networks and share

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their stories, join conversations, connect with others—and not just others exactly like themselves. It's vital to reach out across all those ethnic/gender/preference/class/age lines that exist even within the progressive camp. As Deanna Zandt puts it, “creating a just society is sort of like the evolution of the species—if you have a bunch of the same DNA mixing together the species mutates poorly and eventually dies off.” But there are definitely dos and don'ts. Zandt delves into exactly what people are and are not looking for in online exchanges. How to be a good guest. What to share. Why authenticity

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is more important than just about anything, including traditional notions of expertise or authority. She addresses some common fears, like worrying about giving too much about yourself away, blurring the lines between your professional and personal life, or getting buried under a steaming heap of information overload. And she offers detailed, nuts-and bolts “how to get started” advice for both individuals and organizations. The Internet is upending hierarchies and freeing the flow of information in a way that makes the invention of the printing press seem like an historical

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footnote. Share This! shows how to take advantage of this unprecedented opportunity to make marginalized voices heard and support real, fundamental change—and, incidentally, have some fun doing it.

Whatever the desire of your heart—better schools, better neighborhoods, more positive workplaces, more connected families, or more engaged communities—Change Your World will guide you through the entire process to take action and start making an impact today right where you are. You can bring about positive, lasting change in the world, and you don't

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have to be rich and famous or lead a big organization to do it. Global leadership and development icons John C. Maxwell and Rob Hoskins provide the inspiring and practical roadmap to get started being the change you want to see—in your community and beyond. For many of us, the world we live in feels broken, yet change is easier than we think. Learn from the firsthand experiences shared by the authors from their work helping to transform communities, businesses, and millions of lives around the world. In *Change Your World*, they show you how to Identify your cause Live out the values that make a

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difference Become a catalyst for change Join
the right team or recruit one of your own
Work together with others to make a
difference Measure your impact and keep
improving You'll not only be encouraged to
make a difference based on the needs you see
around you; you'll be equipped to take action
and start making an impact today.

'Belonging' is often overlooked in its
relationship to society and social change,
and yet it forms the bedrock of how we relate
to the world around us. Through the work of
Marx, Giddens and Goffman, this book covers

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the familiar terrain of identity theory,
while going beyond it to other sites of
identification and social change.

Do you remember the topic of the last speech
you heard? If not, you're not alone. In fact,
studies show that audiences remember only 10%
to 30% of speech or presentation content.
Given those bleak statistics, why do we give
speeches at all? We give them, says
communications expert Nick Morgan, because
they remain the most powerful way of
connecting with audiences since ancient Greek
times. But as we've evolved to a more

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conversational mode of public speaking, thanks to television, we have forgotten much of what the Greeks taught us about the nonverbal aspects of speech-giving: the physical connection with audiences that can create an almost palpable emotional bond. Morgan says this "kinesthetic connection" comes from truly listening to your audience—not just with your brain but with your body. In this book, he draws from more than 20 years as a speech coach and consultant, combining the best of ancient Greek oratory with modern communications research to offer a new, audience-centered

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approach to public speaking. Through entertaining and insightful examples, Morgan illustrates a 3 part process—focusing on content development, rehearsal, and delivery—that will enable readers of all experience levels to give more effective, passion-filled speeches that move audiences to action.

"In a world of limitless technology, we are more connected than ever before, but our hyper-connected lifestyles threaten our ability to know ourselves and meaningfully interact with each other. Everyday Ambassador

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Networks For Social Impact offers a solution to this disconnectivity paradox--reflections, everyday examples, and tools that anyone can use every day and everywhere to maximize technology's capacity for social change. With an emphasis on the core values of focus, empathy, humility, and patience, Everyday Ambassador demonstrates that the power of technology is not in the tool but in the intention of the person using it. Everyday ambassadorship is a process that starts from the inside out and serves our countries, cities, communities, and even our own homes. Changing ourselves is the necessary first step to changing the world"--

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"In the age of technology we have become disconnected at a cellular level. The time to reconnect to ourselves and each other is now!" *Consciously Connecting* is a step-by-step guide that will enlighten and give you the ability to further connect to your inner self. Learn to enrich your relationships with others, take action, and connect within the world around you--and most importantly, with yourself. Develop healthy emotional habits, and decrease stress and anxiety with your connectivity, which will give you the inspiration to lead a more productive and

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creative life. This adventure will be fun, and the exercises are easy. Engage in a weekly plan of action as you commit to be cognizant and walk away from life's disconnect and distractions. Unlock the secrets to Consciously Connecting as you choose to achieve your goals, embrace your strengths, and define your journey. Give yourself the gift of joy and happiness through connection and watch the possibilities happen.

Silicon Valley visionary John Chambers shares the lessons that transformed a dyslexic kid

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from West Virginia into one of the world's best business leaders and turned a simple router company into a global tech titan. When Chambers joined Cisco in 1991, it was a company with 400 employees, a single product, and about \$70 million in revenue. When he stepped down as CEO in 2015, he left a \$47 billion tech giant that was the backbone of the internet and a leader in areas from cybersecurity to data center convergence. Along the way, he had acquired 180 companies and turned more than 10,000 employees into millionaires. Widely recognized as an innovator, an industry leader, and one of the

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world's best CEOs, Chambers has outlasted and outmaneuvered practically every rival that ever tried to take Cisco on--Nortel, Lucent, Alcatel, IBM, Dell, and Hewlett-Packard, to name a few. Now Chambers is sharing his unique strategies for winning in a digital world. From his early lessons and struggles with dyslexia in West Virginia to his bold bets and battles with some of the biggest names in tech, Chambers gives readers a playbook on how to act before the market shifts, tap customers for strategy, partner for growth, build teams, and disrupt themselves. He also adapted those lessons to

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transform government, helping global leaders like French President Emmanuel Macron and Indian Prime Minister Narendra Modi to create new models for growth. As CEO of JC2 Ventures, he's now investing in a new generation of game-changing startups by helping founders become great leaders and scale their companies. Connecting the Dots is destined to become a business classic, providing hard-won insights and critical tools to thrive during the accelerating disruption of the digital age.

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