

Social Comparison And Social Psychology Understanding Cognition Intergroup Relations And Culture

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Social comparison theory was first proposed in 1954 by psychologist Leon Festinger and suggested that people have an innate drive to evaluate themselves, often in comparison to others. People make all kinds of judgments about themselves, and one of the key ways that we do this is through social comparison, or analyzing the self in relation to others.

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Social comparison theory is the idea that individuals determine their own social and personal worth based on how they stack up against others. The theory was developed in 1954 by psychologist Leon...

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Social comparison theory is the idea that individuals determine their own social and personal worth based on how they stack up against others. The theory was developed in 1954 by psychologist Leon...

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Social Comparison History and Background. Early research in social psychology on level of aspiration and on reference groups contributed to Leon Festinger ' s social comparison theory, which he proposed in 1954. Festinger argued that humans have a drive to evaluate their opinions and abilities.

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In literature, this comparison is known as social comparison. Social comparison refers to a behavior where we compare certain aspects of ourselves (inter alia our behavior, opinions, status, and success) to other people so that we have a better assessment of ourselves (Buunk & Gibbons, 2007).

~~Social-Comparison-An-Unavoidable-Upward-Or-Downward-Spiral~~

The Social Comparison Theory was developed by social psychologist Leon Festinger who published his first journal on the theory in the Journal of Human Relations in 1954. Hypotheses of the Social Comparison Theory According to the social comparison theory, we have the drive to assess our opinions and abilities.

~~Leon-Festinger's-Social-Comparison-Theory-The-Psychology-:::~~

Social comparison theory, initially proposed by social psychologist Leon Festinger in 1954, centers on the belief that there is a drive within individuals to gain accurate self-evaluations. The theory explains how individuals evaluate their own opinions and abilities by comparing themselves to others in order to reduce uncertainty in these domains, and learn how to define the self. Following the initial theory, research began to focus on social comparison as a way of self-enhancement, introduc

~~Social-comparison-theory-Wikipedia~~

Social comparison is a bi-directional phenomenon where we can compare ourselves to people who are better than us— " upward comparisons " —or worse than us— " downward comparisons. " Engaging in either of these two comparisons on a performance dimension can affect our self-evaluation.

~~Social-Comparison-|Neba~~

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Social comparison as an individual difference characteristic. Social comparison – how we use others to make sense of ourselves and our social world – is a focal human concern. Indeed, scholars have long recognized the importance of social comparison for human adaptation and survival.

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Abstract and Figures Social networking sites (SNSs), such as Facebook, provide abundant social comparison opportunities. Given the widespread use of SNSs, the purpose of the present set of studies...

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Social comparison is a form of sociological self-esteem, where we derive our sense of self through comparing ourselves with others (Festinger, 1954). Festinger argued people have a tendency to make downward social comparisons with those who are worse off or less skilled than them, and this can raise their self-esteem.

~~How-use-of-social-media-and-social-comparison-affect-:::~~

The development of social comparison hinged on several socio-psychological processes, and in order to create this theory, Festinger used research from colleagues that focused on social communication, group dynamics, the autokinetic effect, compliant behavior, social groups and level of aspiration (Festinger, 1954; Kruglanski & Maysless, 1990). In his article, he sourced various experiments with children and adults, however, much of his theory was based on his own research (Festinger, 1954).

~~Social-comparison-|Psychology-Wiki-|Fandom~~

Social Comparison, Judgment, and Behavior Edited by Jerry Suls, Rebecca L. Collins, and Ladd Wheeler. Presents state-of-the-science conceptual and empirical discoveries and societal applications; Introduces new topics from neighboring fields (e.g., cognitive science, decision-making, animal comparative behavior, social networks)