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Digital Media has transformed the way Canadians socialize and interact, conduct business, experience culture, fight political battles, and acquire knowledge. Traditional media, including newspapers and conventional TV networks, remain the primary link to Canada's political sphere but are under concerted attack. YouTube, blogs, online broadcasting, Facebook, and Twitter have opened new and exciting avenues of expression but offer little of the same "nation-building glue" as traditional media. Consequently, Canada is experiencing a number of overlapping crises simultaneously: a crisis in news and journalism, threats to the survival of the media system as a whole, and a decline in citizen engagement. In Digital Mosaic, David Taras both embraces and challenges new media by arguing that these coinciding crises bring exciting opportunities as well as considerable dangers to democratic life and citizen engagement in Canada.

In the first volume of "How Canadians Communicate" the editors examined and assessed the health of Canada's cultural industries circa 2003. In this second volume, they not only undertake a new examination of Canada's current media health, but also turn their attention to analysing the impact of the startling pace of global media proliferation on our country's media institutions. The revolutionary changes underway in mass media technology, from blogs to peer-to-peer networks and the ubiquitous cell-phone, have all imposed structural modifications to global communication systems, inexorably altering the fundamental ways in which Canadians communicate. The editors have carefully chosen essays that address the central issues of today's global media environment from a uniquely Canadian perspective. Grouped under the headings 'The Debate over Policy', 'The Quest for Identity', and 'The Struggle for Control', the topics ranging from media concentration to foreign ownership and the challenge of mass communication in an increasingly multicultural community, underscoring the way in which our media has operated in the past and how it must now adapt to a new media landscape. There is little doubt that Canadian media and cultural institutions have been buffeted by the sheer magnitude of new communication technologies. But with change comes opportunity, and the ability to re-evaluate current paradigms and look for better and more effective ways of adapting to new circumstances. "How Canadians Communicate II" will illuminate the present media climate, and in doing so, suggest new and challenging paths forward that will utilise the vast array of media technology to strengthen a uniquely Canadian cultural identity.

A foundational collection of essays that demonstrate how to study race and media From graphic footage of migrant children in cages to #BlackLivesMatter and #OscarsSoWhite, portrayals and discussions of race dominate the media landscape. Race and Media adopts a wide range of methods to make sense of specific occurrences, from the corporate portrayal of mixed-race identity by 23andMe to the cosmopolitan fetishization of Marie Kondo. As a whole, this collection demonstrates that all forms of media—from the sitcoms we stream to the Twitter feeds we follow—confirm racism and reinforce its ideological frameworks, while simultaneously giving space for new modes of resistance and understanding. In each chapter, a leading media scholar elucidates a set of foundational concepts in the study of race and media—such as the burden of representation, discourses of racialization, multiculturalism, hybridity, and the visuality of race. In doing so, they offer tools for media literacy that include rigorous analysis of texts, ideologies, institutions and structures, audiences and users, and technologies. The authors then apply these concepts to a wide range of media and the diverse communities that engage with them in order to uncover new theoretical frameworks and methodologies. From advertising and music to film festivals, video games, telenovelas, and social media, these essays engage and employ contemporary dialogues and struggles for social justice by racialized communities to push media forward. Contributors include: Mary Beltrán Meshell Sturgis Ralina L. Joseph Dolores Inés Casillas Jennifer Lynn Stoeber Jason Kido Lopez Peter X Feng Jacqueline Land Mari Castañeda Jun Okada Amy Villarejo Aymar Jean Christian Sarah Florini Raven Maragh-Lloyd Sulafa Zidani Lia Wolock Meredith D. Clark Jillian M. Báez Miranda J. Brady Kishonna L. Gray Susan Noh

The Handbook of Global Media and Communication Policy offers insights into the boundaries of this field of study, assesses why it is important, who is affected, and with what political, economic, social and cultural consequences. Provides the most up to date and comprehensive collection of essays from top scholars in the field Includes contributions from western and eastern Europe, North and Central America, Africa and Asia Offers new conceptual frameworks and new methodologies for mapping the contours of emergent global media and communication policy Draws on theory and empirical research to offer multiple perspectives on the local, national, regional and global forums in which policy debate occurs

In lively, mordantly witty prose, Negroponte decodes the mysteries--and debunks the hype--surrounding bandwidth, multimedia, virtual reality, and the Internet, and explains why such touted innovations as the fax and the CD-ROM are likely to go the way of the BetaMax. "Succinct and readable. . . . If you suffer from digital anxiety . . . here is a book that lays it all out for you."--Newsday.

Media power is a crucial, although often taken for granted, concept. We assume, for example, that the media are 'powerful'; if they were not, why would there be so many controversies over the regulation, control and impact of communicative institutions and processes? Further, we assume that this 'power' is somehow problematic; audiences are often treated as highly susceptible to media influence and too much 'power' in the hands of one organization or individual is seen as risky and potentially dangerous. These concerns have been at the heart of recent controversies involving the relationships between media moguls and political elites, the consequences of phone hacking in the UK, and the emerging influence of social media as vital gatekeepers. Yet it is still not clear what we mean by media power or how effective it is. This book evaluates contrasting definitions of media power and looks at the key sites in which power is negotiated, concentrated and resisted - politically, technologically and economically. Combining an evaluation of both previous literature and new research, the book seeks to establish an understanding of media power which does justice to the complexities and contradictions of the contemporary social world. It will be important reading for undergraduates, postgraduates, researchers and activists alike.

Preface from The Vertical Mosaic THIS BOOK is an attempt to examine the hitherto unexplored subjects of social class and power in Canadian society. However, because no one volume can present a total picture of a modern society, or even of some aspect of that society, there is much that is left unsaid in this study, and many fascinating paths that remain for later investigations. I have tried to suggest some of those which time and resources did not permit me to take. The class and power structure of a modern society arouses a great deal of interest. For example, there is the ethical consideration that class differences appear to contradict those values of a democratic society which emphasize equality. Another reason for the interest is psychological: people have ambivalent feelings about power; that is, men of power are respected, idolized, and often endowed with magical qualities, but as well they are viewed with suspicion, as conspirators against the public good. In the middle of the twentieth century there is also the more practical concern that only the ablest people get into top positions, for, at a time marked by keen international competition, no society can rely on a system of privilege as the basis of recruitment to the higher occupational levels. A system of privilege exists where higher occupational levels are preserved, or tend to be preserved, for particular social groups. Where privilege does exist it may be traced to differences in educational opportunity. Consequently, most modern industrial societies have introduced policies to democratize their educational systems, and so help to bring about more equality of opportunity and at the same time to increase the amount of trained ability that is available. At the level of institutional leadership, that is, of elite groups, it is even more crucial that there be no impediments to people of ability getting to the top. Class can be one such obstacle because it seriously impedes the development of skills in persons having initial talent. Those attracted to the subject of power by the "inside dope" that is often found in newspapers and popular magazines will be disappointed with this study. I have included little information that is not readily available to any other researcher. The benefit that I have received from discussions with powerful men is not that I can tell secrets about them, for that has not been my intent, but rather that I have become better oriented to the structures within which these men work. My academic colleagues may be disappointed that I have not presented extensive case studies of particular decisions which elites have made. Valuable and necessary to the understanding of power as such studies might be, my interest has been to look at the institutional context within which decisions are made and to learn something of the type of men who make them. However, I do refer frequently to important decisions, and in the last chapter I try to show how elites co-operate or come into conflict in reaching them. There are many places in this analysis of class and power where I have regretted the inadequacy of the data to give fuller support to the qualified assertions which I have made. Data rarely come in just the form we should like to receive them. Where appropriate I have drawn attention to the tentativeness of the conclusions which must stand as hypotheses for further testing in future investigations. Furthermore, data can be interpreted in different ways according to the theories which investigators use and the values which they hold. Throughout the book I have tried to make explicit the various theories or theoretical considerations about class and power in society which help to make sense of the evidence I have presented. Perhaps less explicit are personal values which have had an influence on the kinds of problems I have sought to analyze. I attach great importance to equality of opportunity on both ethical and practical grounds. I am aware of the criticisms which have been made of the possible development of meritocracies, but I am not convinced that recent extensions of opportunity, particularly in education, are having a detrimental effect on individuals or societies. I believe strongly, too, in the creative role of politics, and in the importance of political institutions as the means through which the major goals of the society can be achieved. Where these values have influenced my interpretation of the facts will, I think, be clear to the reader. In a society which is made up of many cultural groups there is usually some relationship between a person's membership in these groups and his class position and, consequently, his chances of reaching positions of power. Because the Canadian people are often referred to as a mosaic composed of different ethnic groups, the title, "The Vertical Mosaic," was originally given to the chapter which examines the relationship between ethnicity and social class. As the study proceeded, however, the hierarchical relationship between Canada's many cultural groups became a recurring theme in class and power. For example, it became clear that the Canadians of British origin have retained, within the elite structure of the society, the charter group status with which they started out, and that in some institutional settings the French have been admitted as a co-charter group whereas in others they have not. The title, "The Vertical Mosaic," therefore seemed to be an appropriate link between the two parts of the book. -- John Porter, Carleton University, January 1965

The Gutenberg Galaxy catapulted Marshall McLuhan to fame as a media theorist and, in time, a new media prognosticator. Fifty years after its initial

publication, this landmark text is more significant than ever before. Readers will be amazed by McLuhan's prescience, unmatched by anyone since, predicting as he did the dramatic technological innovations that have fundamentally changed how we communicate. The Gutenberg Galaxy foresaw the networked, compressed 'global village' that would emerge in the late-twentieth and twenty-first centuries — despite having been written when black-and-white television was ubiquitous. This new edition of The Gutenberg Galaxy celebrates both the centennial of McLuhan's birth and the fifty-year anniversary of the book's publication. A new interior design updates The Gutenberg Galaxy for twenty-first-century readers, while honouring the innovative, avant-garde spirit of the original. This edition also includes new introductory essays that illuminate McLuhan's lasting effect on a variety of scholarly fields and popular culture. A must-read for those who inhabit today's global village, The Gutenberg Galaxy is an indispensable road map for our evolving communication landscape.

"This is a book about how global movements build power with Internet memes"--

The Media Book provides today's students with a comprehensive foundation for the study of the modern media. It has been systematically compiled to map the field in a way which corresponds to the curricular organization of the field around the globe, providing a complete resource for students in their third year to graduate level courses in the U.S.

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